



ATTENTION

ELEMENTARY LIBRARIANS

PRESENTED BY

invest529
SOAR Virginia

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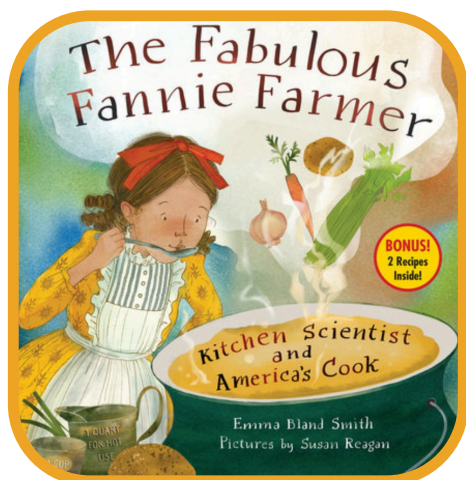
You're invited to participate in Reading Makes Cents, a reading program for K-8 students that:

- earns you FREE books for your library.
- provides the opportunity to win \$500 more worth of free books.
- assists you in teaching core SOL concepts through provided lesson plans.
- rewards your students for reading with the possibility of winning a SOAR Virginia and Invest529 savings account.

The Reading Makes Cents Reading Challenge helps K-8 students understand and apply many History and Social Science SOL concepts, including the ideas of scarcity, decision-making, work, money, and saving.

These financial literacy lessons will benefit your students – the sooner they learn about saving and managing money, the more financial success they may find in the future.

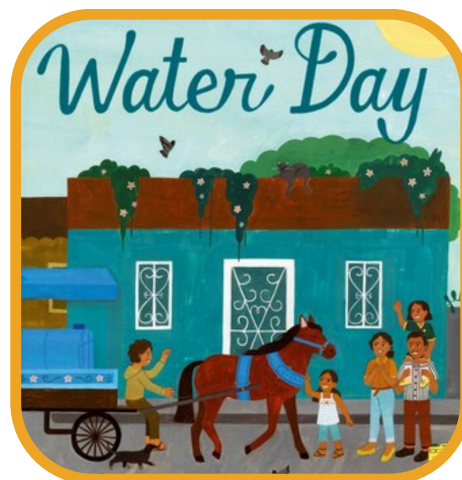
For participating in Reading Makes Cents, your library will receive the following books with library binding for FREE:



The Fabulous Fannie Farmer
By Emma Bland Smith
Illustrated by Susan Reagan



Pa, Me, and Our Sidewalk Pantry
By Toni Buzzeo
Illustrated by Zara Gonzalez Hoang



Water Day
By Margarita Engle
Illustrated by Olivia Súa

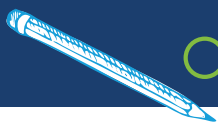
PRIZES:

Fourteen student participants (two from each of the seven VaASL regions) will be randomly selected to win a \$529 higher education savings account from SOAR Virginia and Invest529.

The seven schools (one from each VaASL region) with the highest student participation on a percentage basis will receive \$500 worth of financial literacy books for their school library.

Sign up today using this application or register online at www.ReadingMakesCents.com.

See website for official terms and conditions.



By signing up to receive free books, you agree to do the following:

1. Read and discuss the featured books with students in at least one grade level – or share a link to a virtual reading of the book with your students. Lesson plans and activities are available at ReadingMakesCents.com.
2. Provide the Reading Makes Cents Reading Challenge handout or a link to the online form to your students.
 - To be eligible for the prize of \$500 in free books, schools must have a participation rate of at least 10% of all eligible students, as determined by school enrollment data provided by the Virginia Department of Education.
 - Students must submit their completed Reading Challenge handout (complete with a parent's information and signature) to Invest529.
 - **TIP:** Librarians can collect all Reading Challenges from students and mail them in bulk to Invest529.
 - **Remember:** Forms can also be submitted electronically at ReadingMakesCents.com
 - Librarian entries must be received by **April 18, 2025**. Student entries must be sent by **May 16, 2025**.
 - From a drawing of all entries, two students in each region – a total of 14 winners (two from each of the seven VaASL regions) - will be randomly selected to win a \$529 higher education savings account from SOAR Virginia and Invest529.
 - Winners will be announced on or about **June 6, 2025**.
3. Promote the Reading Makes Cents program. This can be done in a variety of ways. Distribute information to parents and teachers, publish an article in the community newspaper, make a bulletin board, hold a competition, or use another strategy to generate excitement.

YES. My school would like to participate in Reading Makes Cents. We will read the featured books to at least one grade level and promote the program.

Note: Only one set of books will be provided to each elementary school.

Please mail the books for my school library to:

First name: _____

Last name: _____

School division: _____

School: _____

Mailing address: _____

City: _____

ZIP code: _____

Phone number: _____

Email address: _____

Title I School: Yes No

Submit this completed form using any of the following methods:

Mail: Invest529 ATTN: Reading Program 9001 Arboretum Parkway North Chesterfield, VA 23236

Email: readingmakescents@virginia529.com

Fax: 804-323-2708

OR complete and submit the form online at www.ReadingMakesCents.com.

Virginia529 collects personal data in accordance with its Privacy Policy, available at Virginia529.com.

Special thanks to the Virginia Association of School Librarians for their valuable input in shaping this program.

Thank you for your help in promoting financial literacy across Virginia!